REQUEST FOR EMPANELMENT (RFE) OF NOTICE INVITING APPLICATIONS FOR EMPANELMENT OF CONTENT DEVELOPERS
Table of Contents

1 **BACKGROUND** 3

2 **OBJECTIVE** 3

3 **INSTRUCTION TO APPLICANTS** 3

   3.1 **Definitions** 3
   3.2 **General Instructions** 3
   3.3 **Clarifications** 5
   3.4 **Right to accept or reject any or all proposals** 5
   3.5 **Language** 5
   3.6 **Correspondence with Applicant** 5
   3.7 **Conflict of Interest** 6
   3.8 **Number of Proposals** 8
   3.9 **Cost of Proposal** 8
   3.10 **Acknowledgement by Applicants** 8
   3.11 **Miscellaneous** 9
   3.12 **Dispute Resolution** 9

4 **DATA SHEET** 9

   4.1 **Schedule** 9
   4.2 **Submission of Proposal** 10
   4.3 **Document Fee** 12

5 **SCOPE OF WORK** 12

6 **ELIGIBILITY CRITERIA** 14

   6.1 **General Eligibility Criteria** 14
   6.2 **Detailed Eligibility Criteria** 15

7 **PERIOD OF EMPANELMENT** 15

   7.1 **Termination of Emppanelment** 15
   7.2 **Award of Work** 15

8 **GUIDANCE NOTE ON CONFLICT OF INTEREST** 16
Disclaimer

1. This Request for Empanelment (RFE) document is neither an agreement nor an offer by the Meghalaya Infrastructure Development & Finance Corporation Limited (MIDFC) to the prospective Applicants or any other person. The purpose of this RFE is to provide information to interested parties that may be useful to them in the formulation of their proposal pursuant to this RFE.

2. MIDFC does not make any representation or warranty as to the accuracy, reliability or completeness of the information in this RFE document and it is not possible for MIDFC to consider needs of each party who reads or uses this RFE document. This RFE includes statements which reflect various assumptions and assessments arrived at by MIDFC in relation to the consultancy. Such assumptions, assessments and statements do not purport to contain all the information that each Applicant may require. Each prospective applicant should conduct its own investigations and analyses and check the accuracy, reliability and completeness of the information provided in this RFE document and obtains independent advice from appropriate sources.

3. MIDFC will not have any liability to any prospective Applicant/Consultancy Company/ Firm or any other person under any laws (including without limitation the law of contract, tort), the principles of equity, restitution or unjust enrichment or otherwise for any loss, expense or damage which may arise from or be incurred or suffered in connection with anything contained in this RFE document, any matter deemed to form part of this RFE document, the award of the Assignment, the information and any other information supplied by or on behalf of MIDFC or their employees, any Content Developers or otherwise arising in any way from the selection process for the Assignment. MIDFC will also not be liable in any manner whether resulting from negligence or otherwise however caused arising from reliance of any Applicant upon any statements contained in this RFE.

4. MIDFC will not be responsible for any delay in receiving the proposals. The issue of this RFE does not imply that MIDFC is bound to select an Applicant or to appoint the Selected Applicant, as the case may be, for the consultancy and MIDFC reserves the right to accept/reject any or all of proposals submitted in response to this RFE document at any stage without assigning any reasons whatsoever. MIDFC also
reserves the right to withhold or withdraw the process at any stage with intimation to all who submitted the RFE Application.

5. The information given is not an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law. MIDFC accepts no responsibility for the accuracy or otherwise for any interpretation or opinion on the law expressed herein.

6. MIDFC reserves the right to change/modify/amend any or all provisions of this RFE document.

7. MIDFC would have sole irrevocable right to empanel or terminate the empanelment and/or increase the number of members of such empanelment and/or issue fresh notice of invitation for similar empanelment without assigning any reason whatsoever.
1 Background

Meghalaya Infrastructure Development Finance Corporation (MIDFC), a Company registered under The Companies Act, 2013 was constituted by the Government of Meghalaya to prepare projects, mobilize finance, facilitate procurement and provide credit support service for construction, development, operation, maintenance, rehabilitation and upgradation of bankable infrastructure projects in the State of Meghalaya. MIDFC is now entrusted with the role of a facilitator for infrastructure projects executed in the State of Meghalaya. It seeks to empanel technical Content Developers whose services can be availed of by the various Executing Agencies, Line departments, State Government Undertakings engaged in the process of development of Infrastructure in the State.

2 Objective

The key objective of the empanelment is to create a pool of Content Developers in the areas of media content development & promotional video content for various departments & undertakings of Government of Meghalaya

3 Instruction to Applicants

3.1 Definitions

3.2 General Instructions

3.2.1 This Request for Empanelment (RFE) is for the empanelment of Content Developers whose services can be availed by the various Executing Agencies, Line Departments, State Government Undertakings engaged in the process of development of content in various media for promotion of the state of Meghalaya related programmes and initiatives.

3.2.2 Invitation of applications for empanelment as Content Developers for various project activities will have a stage of pre-bid conference before submission of final application for evaluation. The date and timing of pre-bid conference is mentioned in Data Sheet.

3.2.3 All pre-bid queries must be submitted up-to one day before the pre-bid meeting. MIDFC shall endeavour to issue clarifications as early as possible so as allow the applicants reasonable time for submitting the proposals.

3.2.4 The complete Proposals should be submitted on or before the Proposal Due Date as specified Data Sheet, in the manner specified in the RFE document. The Client shall not be responsible for any delay in receiving the Proposal and reserves the right to reject any or all Proposals without assigning any reason thereof.

3.2.5 Pursuant to empanelment, the services of the Content Developers may be availed by MIDFC by issuing project specific Terms of References (ToR) and requesting project
specific financial bids from the empanelled Content Developers. The ToR may include project specific requirements of Technical professionals.

3.2.6 The empanelled applicants will be required to submit their financial offers strictly on the basis of Terms of Reference provided by MIDFC without attaching any counter conditions and a certificate to this effect has to be furnished by the applicant. MIDFC reserves the right to reject conditional offers.

3.2.7 On selection of an applicant for a specific project, MIDFC will enter into agreement in the form prescribed. The format of agreement will be enclosed by MIDFC while seeking financial offers from empanelled applicants.

3.2.8 For applicants which are subsidiaries of foreign companies (i.e. equity of foreign entity is more than 50%) and if turnover of foreign parent company is claimed, MIDFC shall insist on submission of a letter from the parent company to make its services available to the Applicant as required and demanded by MIDFC without any extra financial liabilities on MIDFC.

3.2.9 Even though applicants may satisfy the necessary requirements they are subject to disqualification if they have:

i. Made untrue or false representation in the form, statements required in the application document.

ii. Records of poor performance such as abandoning work, not properly completing contract, financial failures or delayed completion.

iii. Submit fake, fictitious or fabricated documents in support of their work experience, eligibility criteria, key experts etc.

3.2.10 It may be noted that after empanelment, MIDFC shall have sole right and discretion to allot the work to consultant(s) commensurate to their capabilities and capacities. No complaint /representation/ grievance shall be entertained by MIDFC in this regard.

3.2.11 For the purpose of empanelment, applications received will be evaluated based on the details furnished and minimum criteria specified in this RFE Document.

3.2.12 Empanelment does not necessarily mean that a job will be assigned to the Consultant.

3.2.13 All firms are required to bid independently for empanelment and no JVs/consortium are allowed.

3.3 Clarifications

3.3.1 To facilitate evaluation of Proposals, MIDFC may, at its sole discretion, seek clarifications from any applicant(s) regarding their proposal. Such clarification(s) shall be provided within the time specified by MIDFC for this purpose. Any request for clarification(s) and all clarification(s) in response thereto shall be in writing.

3.3.2 If an applicant does not provide clarifications sought under Sub-Clause 3.3.1 above within the specified time, their proposal shall be liable to be rejected. In case the proposal is not rejected, MIDFC may proceed to evaluate the proposal by construing the
requiring clarification to the best of its understanding, and the applicant shall be barred from subsequently questioning such interpretation of MIDFC.

3.4 Right to accept or reject any or all proposals

3.4.1 Notwithstanding anything contained in this document, MIDFC reserves the right to accept or reject any proposal and to annul the selection process and reject all proposals, at any time without any liability or any obligation for such acceptance, rejection or annulment, and without assigning any reasons thereof.

3.4.2 MIDFC reserves the right to reject any proposal if: (a) at any time, a material misrepresentation is made or discovered, or (b) the Applicant does not provide, within the time specified by the Authority, the supplemental information sought by the Authority for evaluation of the Proposal. Misrepresentation/ improper response by the Applicant may lead to disqualification of the Applicant. If such disqualification/ rejections occurs after the proposals have been opened or during any stage of the bidding process, and the highest ranking Applicant gets disqualified / rejected, then the Authority reserves the right to consider the next best Applicant, or take any other measure as may be deemed fit in the sole discretion of the Authority, including annulment of the selection process.

3.5 Language

3.5.1 The Proposal with all accompanying documents and all communications in relation to or concerning the selection process shall be in English language and strictly in the forms provided in this document. No supporting document or printed literature shall be submitted with the Proposal unless specifically asked for by MIDFC.

3.6 Correspondence with Applicant

3.6.1 Given and except as provided in this document, MIDFC shall not entertain any correspondence with any applicant in relation to acceptance or rejection of any application.

3.6.2 MIDFC, in its sole discretion and without incurring any obligation or liability, reserves the right, at any time to:
   a. Suspend and/or cancel the bidding process and/or amend and/or supplement the Bidding process or modify the dates or other terms & conditions relating there to
   b. Consult with any applicant in order to receive clarification or further information.
   c. Empanel or not to empanel any applicant and/or to consult with any applicant in order to receive clarification or further information.
   d. Retain any information and / or evidence submitted to MIDFC by, on behalf of, and/or in relation to any applicant and/or.
   e. Independently verify, disqualify, reject and/or accept any and all submissions or other information and/or evidence submitted by or on behalf of any applicant.

3.7 Conflict of Interest
3.7.1 An Applicant shall not have a conflict of interest that may affect the Selection Process or
the Consultancy (the "Conflict of Interest"). Any Applicant found to have a Conflict of
Interest shall be disqualified.

3.7.2 It is necessary that the selected applicant provides professional, objective, and impartial
advice and always hold the interests of MIDFC and or Executing Agencies as
paramount, avoid conflicts with other assignments or its own interests, and act without
any consideration for future work. The selected applicant shall not accept or engage in
any assignment that would be in conflict with its prior or current obligations to other
clients, or that may place it in a position of not being able to carry out the assignment in
the best interests of MIDFC and the executing agencies.

3.7.3 A Guidance Note has been enclosed in Section 8 of this RFE document for purpose of
addressing Conflicts of Interest. Without limiting the generality of the above, an
Applicant shall be deemed to have a Conflict of Interest affecting the Selection Process, if:

the Applicant or Associate (or any constituent thereof) and any other Applicant or Associate (or any
constituent thereof) have common controlling shareholders or other ownership interest;
provided that this disqualification shall not apply in cases where the direct or indirect
shareholding or ownership interest of an Applicant, its Member or Associate (or any
shareholder thereof having a shareholding of more than 5 per cent of the paid up and
subscribed share capital of such Applicant, Member or Associate, as the case may be) in the
other Applicant or Associate is less than 5% (five per cent) of the subscribed and paid up
equity share capital thereof; provided further that this disqualification shall not apply to any
ownership by a bank, insurance company, pension fund or a public financial institution
referred to in Section 4A of the Companies Act, 1956. For the purposes of this, indirect
shareholding held through one or more intermediate persons shall be computed as follows:

(aa) where any intermediary is controlled by a person through management control or otherwise, the
total holding held by such controlled intermediary in any other person (the "Subject
Person") shall be taken into account for computing the shareholding of such controlling person
in the Subject Person; and

(bb) subject always to sub-clause (aa) above, where a person does not exercise control over an
intermediary, which has shareholding in the Subject Person, the computation of indirect
shareholding of such person in the Subject Person shall be undertaken on a proportionate
basis; provided, however, that no such shareholding shall be reckoned under this "sub-clause'
(bb) if the shareholding of such person in the intermediary is less than 26% (twenty six per
cent) of the subscribed and paid up equity share holding of such intermediary; (b) a
constituent of such Applicant is also a constituent of another Applicant; or (c) such Applicant
or its Associate receives or has received any direct or indirect subsidy or grant from any other
Applicant or its Associate; or (d) such Applicant has the same legal representative for
purposes of this Application as any other Applicant; or (e) such Applicant has a relationship
with another Applicant, directly or through common third parties, that puts them in a position
to have access to each other’s information about, or to influence the Application of either or
each of the other Applicant; or (f) there is a conflict among this and other consulting
assignments of the Applicant and any subsidiaries or entities controlled by such Applicant or having common controlling shareholders.

The duties of the selected applicant will depend on the circumstances of each case. While providing consultancy services to the Authority for a particular assignment, the selected applicant shall not take up any assignment that by its nature will result in conflict with the present assignment; or (g) a firm which has been engaged by the Authority to provide goods or works or services for a project, and its Associates, will be disqualified from providing consulting services for the same project, a firm hired to provide consulting services for the preparation or implementation of a project, and its Members or Associates, will be disqualified from subsequently providing goods or works or services related to the same project; or (h) the Applicant, its Member or Associate (or any constituent thereof), and the bidder or Concessionaire, if any, for the Project, its contractors or sub-contractor(s) (or any constituent thereof) have common controlling shareholders or other ownership interest; provided that this disqualification shall not apply in cases where the direct or indirect shareholding or ownership interest of an Applicant, its Member or Associate (or any shareholder hereof) of having a shareholding of more than 5% (five per cent) of the paid up and subscribed share capital of such Applicant, Member or Associate, as the case may be.) in the bidder or Concessionaire, if any, or its contractor(s) or sub-contractor(s) is less than 5% (five per cent) of the paid up and subscribed share capital of such Concessionaire or its contractor(s) or sub-contractor(s); provided further that this disqualification shall not apply to ownership by a bank, insurance company, pension fund or a Public Financial Institution referred to in section 4A of the Companies Act, 1956. For the purposes of this sub-clause (h), indirect shareholding shall be computed in accordance with the provisions of sub-clause (a) above.

3.7.4 For purposes of this bid, Associate means, in relation to the Applicant, a person/company/entity who/which controls, is controlled by, or is under the common control with such Applicant (the "Associate"). As used in this definition, the expression "control" means, with respect to a person which is a company or corporation, the ownership, directly or indirectly, of more than 50% (fifty per cent) of the voting shares of such person, and with respect to a person which is not a company or corporation, the power to direct the management and policies of such person by operation of law or by contract.

3.7.5 An applicant eventually appointed to provide consultancy services for any specific project and its associate, shall be disqualified from subsequently providing goods or works or services related to the construction and operation of the same project and any breach of this obligation shall be construed as Conflict of Interest; provided that the restriction herein shall not apply after a period of 5 (five) years from the completion of the original assignment; provided further that this restriction shall not apply to consultancy / advisory services performed for MIDFC in continuation of a specific consultancy or to any subsequent consultancy/ advisory services performed for MIDFC in accordance with the rules of MIDFC. For the avoidance of doubt, an entity affiliated with the applicant shall include a Partner in the selected applicant’s firm or a person who
holds more than 5% (five percent) of the subscribed and paid up share capital of the applicant’s company, as the case may be, and any Associate thereof.

3.8 Number of Proposals

3.8.1 An applicant is eligible to submit only one Proposal. An applicant whether applying individually or in consortium shall not be entitled to submit another proposal.
3.9 Cost of Proposal

The applicants shall be responsible for all of the costs associated with the preparation and delivery of their Proposal including costs and expenses related to visit to the office of MIDFC and their participation in the Selection Process. MIDFC will not be responsible or in any way liable for such costs, regardless of the conduct or outcome of the Selection Process.

3.10 Acknowledgement by applicants

3.10.1 It shall be deemed that by submitting the Proposal, the applicant has: (a) made a complete and careful examination of the RFE document; (b) received all relevant information requested from MIDFC; (c) acknowledged and accepted the risk of inadequacy, error or mistake in the information provided in the RFE document or furnished by or on behalf of MIDFC or relating to any of the matters referred above; (d) satisfied itself about all matters, things and information, including matters referred herein above, necessary and required for submitting an informed Application and performance of all of its obligations thereunder; (e) acknowledged that it does not have a Conflict of Interest; and (f) agreed to be bound by the undertaking provided by it under and in terms hereof. MIDFC shall not be liable for any omission, mistake or error on the part of the applicant in respect of any of the above or on account of any matter or thing arising out of or concerning or relating to the RFE document or the Selection Process, including any error or mistake therein or in any information or data given by MIDFC.

3.11 Miscellaneous

3.11.1 The Selection Process shall be governed by, and construed in accordance with, the laws of India and the Courts at Shillong shall have exclusive jurisdiction over all disputes arising under, pursuant to and/or in connection with the Selection Process.

3.11.2 MIDFC, in its sole discretion and without incurring any obligation or liability, reserves the right, at any time, to: (a) suspend and/or cancel the Selection Process and/or amend and/or supplement the Selection Process or modify the dates or other terms and conditions relating thereto; (b) consult with any applicant in order to receive clarification or further information; (c) retain any information and/or evidence submitted to MIDFC by, on behalf of and/or in relation to any applicant; and/or (d) independently verify, disqualify, reject and/or accept any and all submissions or other information and/or evidence submitted by or on behalf of any applicant.

3.11.3 It shall be deemed that by submitting the Proposal, the Content Developers agrees and releases the Client, its employees, agents and advisers, irrevocably, unconditionally, fully and finally from any and all liability for claims, losses, damages, costs, expenses or liabilities in any way related to or arising from the exercise of any rights and/or performance of any obligations hereunder, pursuant hereto and/or in connection herewith and waives any and all rights and/or claims it may have in this respect, whether actual or contingent, whether present or future.
3.12 Dispute Resolution

3.12.1 In all matters of disputes or grievances arising out of the empanelment process or during the course of any assignment awarded to the empanelled applicants, the decision by the Board of Directors of MIDFC will be final and binding on all parties.

4 Data Sheet

4.1 Schedule

The schedule for receipt of applications for empanelment is as follows:

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last date/time for submitting queries/ request for clarifications</td>
<td>05/11/2019</td>
<td>1200 Hrs</td>
</tr>
<tr>
<td>Pre-Proposal Conference</td>
<td>05/11/2019</td>
<td>1500 Hrs</td>
</tr>
<tr>
<td>Replies to Pre-proposal Queries</td>
<td>06/11/2019</td>
<td>-</td>
</tr>
<tr>
<td>Proposal Due Date</td>
<td>11/11/2019</td>
<td>1500 Hrs</td>
</tr>
<tr>
<td>Proposal Opening</td>
<td>11/11/2019</td>
<td>1630 Hrs</td>
</tr>
<tr>
<td>Validity of Proposal</td>
<td></td>
<td>90 Days</td>
</tr>
</tbody>
</table>

4.1.1 Venue for Pre-proposal Conference


Any communication related to the empanelment as well as pre-bid queries may be addressed to:


The communication / queries should be submitted in standard electronic format (MS Word and PDF files) at the following email address midfcmegh@gmail.com

Any communication related to the empanelment as well as pre-bid queries may be addressed to:

4.2 Submission of Proposal

The RFE Proposal shall be addressed to MIDFC, at the following address:

Office of Meghalaya Infrastructure Finance Development Corporation (MIFDC), House No. L/A-56, C/o Meghalaya State Housing Financing & Cooperative Society Ltd., Lower Nongrim Hills,
4.2.1 Submission Requirements

To be eligible for Empanelment, the applicants shall provide evidence satisfactory to MIDFC regarding their eligibility and of their capability to carry out the required services. In addition, all applications submitted shall include the following information:

i. Covering Letter (Annexure I)

ii. Non-Refundable Document Fee in the form of a Demand Draft of Rs.5000/- in favour of MIDFC Ltd. Payable at Shillong

iii. Company Details and Profile (Annexure II)

iv. Details of Key Personnel’s (Annexure III)

v. Details of the experience and past performance of the applicant (Annexure IV)

vi. Copy of GST Certification

vii. A self-declaration that the Consultant Firm has not been black-listed or debared or penalized in any Central/State Govt./PSU/Autonomous bodies in this regard shall be made by the Consultant Firm along with other documents. (Annexure V) The applicant would furnish an Affidavit duly attested by Notary public to this effect.

4.2.2 Proposal Preparation

**Bidders shall submit their proposal in Original containing all forms in appropriate formats and documentary proofs in spiral/hard bound form or through electronic submission by scanning the entire proposal in PDF format (File Size not above 5 MB) and scan copy of demand draft through email to midfcmegh@gmail.com with subject of the Mail clearly stating – “APPLICATION FOR EMAPNELMENT OF CONTENT DEVELOPERS”**

The demand draft needs to reach in hard copy within 2 days of an electronic submission.

An authorized representative (preferably owner/director) of the Bidders shall initial all pages of the original Proposals.

The original proposal shall contain no interlineations or overwriting, except as necessary to correct errors made by the bidder themselves. The person who signed the proposal must initial such corrections.

For hard copy submissions, the envelope containing the Proposal in one envelope and Non-refundable Document shall be placed into other envelope, both to be placed in an outer envelope and sealed along with applicant’s name and address in the left-hand corner of the outer envelope and superscripted: -
Request for Empanelment of Content Developers for

“NOTICE INVITING APPLICATIONS FOR EMAPNELMENT OF CONTENT DEVELOPERS”

This outer envelope shall bear the submission address, be clearly marked “DO NOT OPEN, EXCEPT BEFORE EVALUATION COMMITTEE. MIDFC shall not be responsible for misplacement, losing or premature opening if the outer envelope is not sealed and/or marked as stipulated. This circumstance may be case for Proposal rejection.

The Original Proposal must be sent to the address indicated at Para 4.2 and received by MIDFC no later than the time and the date indicated in the Schedule, or any extension to this date. Any proposal received by MIDFC after the deadline for submission shall be returned unopened.

4.2.3 Mode of Submission

The Proposal complete in all respects must reach to MIDFC at the specified address on or before the stipulated date and time by hand or through Speed/Regd. Post or Courier or through Electronic submission in PDF form (File not above 5 MB) to the email ID midfcmegh@gmail.com.

4.2.4 Late Submission

Proposals received after the deadline for submission prescribed by MIDFC will be rejected.

4.2.5 Modifications and Withdrawal of Proposal

No modifications to the proposal shall be allowed once it is received by MIDFC.

4.3 Document Fee

4.3.1 Content Developers who wish to submit the application shall submit the application with a fee (non-refundable) of INR 5,000/- Plus (Rupees Five thousand). Firms applying for more than one empanelment should pay a separate fee for each empanelment requisition.

4.3.2 The document fee shall be paid in the form of crossed Demand Draft payable at Shillong from a Scheduled Commercial Bank drawn in favour of “Meghalaya Infrastructure Development and Finance Corporation Limited”

5 Scope of Work

I. SCOPE OF WORK/TASKS/ACTIVITIES

The Bidder will be responsible for the following tasks:

1) Storyboard:

The Bidder is expected to include minimum one storyboard or concept in this proposal, in order to present a vision of how the video will be carried out, in terms of style, shots, and theme. The awarded Bidder (referred to as the Contractor) will work closely with Meghalaya Basin
Management Agency (MBMA) members to develop the final storyboard for the video before filming. The video is expected to have a cinematic theme that portrays the beauty of Meghalaya State. Meghalaya Basin Management Agency (MBMA) must give final approval on the storyboard before filming commences.
2) **Filming**

The Contractor must handle all filming, including crew, cast, and high quality HD film equipment to be used underwater. In the proposal, the Bidder must also include a tentative filming schedule that details the required number of days of filming, the equipment (details of the type of cameras required), tentative locations and the names and CVs of the filming crew and team that will work on this video.

3) **Editing and Post-Production**

The contractor will edit and produce the film taking into consideration the following:

- Use of royalty free music, or music which the firm has a commercial license to use
- Use of voiceover: The Bidder must propose English, Khasi, Garo and Pnar for each video voiceover samples (male and female)
- Use of text and graphics: Where appropriate, the Contractor must utilize graphics on screen such as the title of the video, location or activity in the video.
- Use of animation: If needed, the Contractor must utilize simple animation to illustrate a concept or explanation of a process.

6 **Eligibility Criteria**

6.1 **General Eligibility Criteria**

6.1.1 The Bidder/s shall be a proprietor ship firm /Partnership firm/ Private Company/ firm /any legal entity incorporated in India under the (Indian) Companies Act 1956/2013 or a company incorporated under equivalent law abroad or Partnership Firm/Limited Liability Partnership (LLP) firm incorporated under the Limited Liability Partnership Act, 2008 or Partnership Act, 1932 or under equivalent law in any other country. The Bidder/s shall be required to submit a true copy of its Incorporation Certificate, along with Proposal.

6.2 **Detailed Eligibility Criteria**

1. Firm should have been in existence for at least 2 years

2. Owner/Proprietor/Director/CEO/Chairman of the firm/company should be a qualified post-graduate in Journalism/Mass Communication/Television Production/Media Management & Public Relations with at least 5 Years of experience of Content Development & Media related activities

3. Firm should be GST Registered.
4. The applicant should not have been debarred or blacklisted by any State/ Central Government authorities. The applicant would furnish an Affidavit duly attested by Notary public to this effect.

5. Should have made short films/documentaries/videos/online media content for Central Government/State Government/PSU/State Government Undertakings or should have made corporate films/promotional films for Private Companies.

6. The Firm should have the following Key Personnel in their firms as permanent/contractual employees:

<table>
<thead>
<tr>
<th>Experience</th>
<th>Minimum No. of personnel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Producer</td>
<td>1</td>
</tr>
<tr>
<td>Screenwriter</td>
<td>1</td>
</tr>
<tr>
<td>Cinematographer</td>
<td>1</td>
</tr>
<tr>
<td>Editor</td>
<td>1</td>
</tr>
</tbody>
</table>

7  Period of Empanelment

The empanelment would be for a period of 3 years and can be extended by MIDFC based on the requirement. Notwithstanding anything contained in this RFE document, MIDFC would have sole irrevocable right to terminate the empanelment and/ or increase the number of members of such empanelment and/or issue fresh notice of invitation for similar empanelment without assigning any reason whatsoever.

7.1 Termination of Empanelment

If in the view of MIDFC, the performance of an Empanelled Consultant is not satisfactory, or the Consultant has failed to safeguard the interest of MIDFC, the MIDFC may at its sole discretion, terminate the engagement of the consultant, for project as well as terminate the Firm’s empanelment with the MIDFC. In doing so, the MIDFC shall intimate the consultant in writing. The decision of MIDFC in this matter shall be final and binding.

7.2 Award of Work
Procedure for the award of work shall be as follows:

- MIDFC shall upon receipt of request for procurement of consultancy services from the Planning Department, Government of Meghalaya or executing agency of the State Government/State Government Undertaking shall invite limited tender(s) from the empanelled Content Developers.

- The work will be allotted to the successful Consultant based on either Least Cost Basis or QCBS, this will be subject to the discretion of MIDFC and depending on the scope of the work. The tender may be invited in single bid (financial only) or in two bids (technical & financial) as the case may be. In case the tender is invited in two bids, the financial bids of only those Consultants shall be opened who qualifies in the technical bid. The details of the same will be stipulated in the limited tender proposed to be invited by MIDFC.

- MIDFC also reserves the right to allot the work to any of the empanelled Content Developers after giving due consideration to the suitability and competence of the Content Developers to handle jobs, with due regard to their proven track record, which shall be reviewed by MIDFC as found necessary, from time to time.

8 Guidance Note on Conflict of Interest

This Note further explains and illustrates the provisions of Clause 3.8.3 of the RFE and shall be read together therewith in dealing with specific cases.

1) Technical Content Developers shall be deemed to be in a conflict of interest situation wherein it can be reasonably concluded that their position in a business or their personal interest could improperly influence their judgment in the exercise of their duties.

2) Conflict of interest may arise between MIDFC/Executing Agency and a Technical Consultant or between Technical Content Developers and present or future contractors. Some of the situations that would involve conflict of interest are identified below:
   a) MIDFC/Executing Agency and Technical Content Developers:
      i. Potential Technical Content Developers should not be privy to information from MIDFC/Executing Agency which is not available to others; or
      ii. Potential Technical Content Developers should not have defined the project when earlier working for the MIDFC/Executing Agency.

   b) Technical Content Developers and Contractors:
      i. No Technical Content Developers should have an ownership interest or a continuing business interest or an on-going relationship with a potential concessionaire/contractor save and except relationships restricted to project-specific and short-term assignments; or
ii. No Technical Content Developers should be involved in owing or operating entities resulting from the project; or

iii. No Technical Content Developers should bid for works arising from the project.
Annexure I

(On the Letterhead of the Bidder)

To
Shri B. M. Syiem,
OSD,
MIDFC,
House No. L/A-56, C/o Meghalaya State Housing Financing & Cooperative Society Ltd.,
Lower Nongrim Hills, Shillong-793003.
Phone: 9436102314/7085401314
Email: midfcmegh@gmail.com
Dated: .........................

Subject: REQUEST FOR EMPANELMENT (RFE) OF NOTICE INVITING APPLICATIONS FOR EMPANELMENT OF CONTENT DEVELOPERS

Madam,

With reference to the advertisement on your website regarding empanelment of Content Developers, please find enclosed our proposal for empanelment as Content Developers for the following panel:-

Declaration: It is certified that our firm fulfills the Minimum Eligibility Criteria. If at any stage this declaration is found to be wrong or if our credentials are found to be incorrect, our firm shall be liable for rejection.

Yours faithfully,
Signature of the authorised person:
Name of Signatory:
Title of Signatory:
Name of Firm:
Address:
E. Mail Id:
Mobile and land line no.

Encl: As above
Annexure II
Company Profile
(Attach with Incorporation Certificate)

<table>
<thead>
<tr>
<th></th>
<th>Name of the Applicant Firm</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Ownership</td>
</tr>
<tr>
<td>3</td>
<td>Type of Organization / Type of registration certificate held</td>
</tr>
<tr>
<td>4</td>
<td>(i) PAN Number</td>
</tr>
<tr>
<td></td>
<td>(ii) GST Registration Number</td>
</tr>
<tr>
<td>5</td>
<td>Name and Designation of Key Management Person(s)</td>
</tr>
<tr>
<td>6</td>
<td>Date &amp; Year of Establishment of firm</td>
</tr>
<tr>
<td>7</td>
<td>Areas of Expertise</td>
</tr>
<tr>
<td>8</td>
<td>Any other important information about the organization</td>
</tr>
</tbody>
</table>
# Annexure III

Summary of Permanent Core Professionals

(CVs maybe attached - optional)

<table>
<thead>
<tr>
<th>S. No.*</th>
<th>Name and Designation</th>
<th>Total Years of Experience</th>
<th>Educational/ Professional Qualifications</th>
<th>Areas of specialization</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Annexure IV

**Summary List of Content development Completed since the existence of the firm:**

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Title of Film/AV/Assignment</th>
<th>Client Organization (Specify whether Govt. of Private)</th>
<th>Period of Survey/Assignment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Annexure V

Anti-Blacklisting Certificate (On the Letterhead of the Bidder)

This is to notify you that our Firm/Company/Organization intends to submit a proposal in response to invitation for REQUEST FOR EMPANELMENT (RFE) OF NOTICE INVITING APPLICATIONS FOR EMAPNELMENT OF CONTENT DEVELOPERS

In accordance with the above we declare that:

a) We are not involved in any major litigation that may have an impact of affecting or compromising the delivery of services as required under this assignment.

b) We are not blacklisted by any Central/ State Government/ agency of Central/ State Government of India or any other country in the world/ Public Sector Undertaking/ any Regulatory Authorities in India or any other country in the world for any kind of fraudulent activities.

Sincerely,

[BIDDERS NAME]

Name Title Signature