

## **PRIME-Sauramandala Rural Entrepreneurship Fellowship (PSREF)**

The PRIME-Sauramandala Rural Entrepreneurship Fellowship (PSREF) is a youth fellowship for accelerated rural entrepreneurship development. An opportunity for young changemakers to actively contribute to the development of underdeveloped rural areas.

Each PRIME Fellow along with local PRIME Associates from Meghalaya will be placed in dedicated remote blocks of Meghalaya where they will be actively promoting rural entrepreneurship. The PRIME Associates from Meghalaya will act as local guides for the PRIME Fellows. The teams will identify the most promising rural (nano) entrepreneurs in the respective blocks and villages, understand their challenges and handhold them on topics like:

- Registration Licensing
- Business Planning
- Book Keeping & Units Economics
- Raw materials linkages
- Branding & Packaging
- Product Development
- Mechanisation
- Trainings
- Exposure Visit
- Capacity Building
- Manpower
- Marketing
- Market Linkages
- Built Environment
- Solar Electrification
- Funding

### ***Application Process***

The application process for the PRIME-Sauramandala Rural Entrepreneurship Fellowship for both PRIME Fellows as well as PRIME Associates is a three-stage process. As we are looking for real changemakers, our application process is slightly different than what you would expect.

*The interview process will be conducted in a rolling manner, early applications are encouraged. Applications not adhering to the above requirement or process will be disqualified. Current employees/contractors of the Government of Meghalaya, PRIME, MBMA, MBDA, MIE or its affiliated organizations and NGOs are not eligible to apply.*

**Application Deadline:** 15th November 2023

**Tentative Starting Date Batch II:** January 2024

For any questions and doubts, please feel free to get in touch with us

on [info@primemeghalaya.com](mailto:info@primemeghalaya.com) & [info@sauramandala.org](mailto:info@sauramandala.org)

Link Application Form for PRIME Fellowship: <https://bit.ly/psref24-25>

**PRIME FELLOWS AND ASSOCIATES AT A GLANCE**

	<b>PRIME Fellows</b>	<b>PRIME Associates</b>
<b>Candidate Origin</b>	<p>From across India</p> <p>Citizens/ youth of Meghalaya with a minimum of 3 years of full-time technical experience or who have completed the fellowship in the capacity of Associate can also apply for the position of Fellow</p>	Citizens/Youth of Meghalaya only
<b>Duration of Program</b>	18 months (Full-time in Meghalaya)	18 months (Full-time in Meghalaya)
<b>Qualification</b>	<p>Graduate/Postgraduate in any discipline.</p> <p>Additional 2-3 years of experience working in rural development, entrepreneurship, agri-business, incubation or startups.</p>	<p>Graduate/Postgraduate in any discipline (Freshers accepted).</p> <p>First demonstrated project, research or field work experience related to rural development, entrepreneurship, agri-business, incubation or startups.</p>
<b>Further Requirements</b>	<p>Age between 24 and 35.</p> <p>Strong interest in rural development through entrepreneurship and innovation with the intent to work in this field in the future.</p> <p>Passionate about creating a change at the grassroot level and comfortable working/staying in villages</p>	<p>Age between 20 and 28.</p> <p>Strong interest in rural development through entrepreneurship and innovation with the intent to work in this field in the future.</p> <p>Passionate about creating a change at the grassroot level and comfortable working/staying in villages.</p> <p>Native or having strong roots in the block the candidate is applying for.</p>
<b>Working Language</b>	English	English and the local dialect of the respective block the candidate is applying for.
<b>Stipend</b>	₹40,000/month	₹30,000/month
<b>Number of Roles Phase 1</b>	12	24