

# MEGHALAYAN AGE LIMITED

(Govt of Meghalaya Undertaking)

**Advertisement No. MAL/03/2020/170**

## **Request Application for Lead Design Consultant**

Meghalayan Age Limited (MAL), a Govt of Meghalaya undertaking invites eligible individuals to apply for the role of Lead Design Consultant to support Meghalayan Age Limited in all creative design aspects.

Last date for Applying for this position: on or before 25th February 2021 by 5:00 PM.

The Individual Consultant is expected to provide the following Consulting Services –

- Consult on key projects that require design and or technology intervention.
- Liaise with external design and development studios and independent contributors to design and develop new projects for the Govt of Meghalaya.
- Lead design decisions based on analytical data and user studies.
- Conceive and implement concepts, guidelines and strategies in various creative projects and oversee them to completion.
- Lead brainstorming/creative sessions to generate ideas.
- Revise content and presentations, approve/reject ideas, provide feedback to the team.
- Provide oversight on content strategy, design, creative and execution alongside the production, strategy, and account teams.

### **Requirements:**

- Post Graduate in Design from a recognized Institutions or University with minimum 50% marks or equivalent grade.
- Minimum 10 years of experience in the field of design and technology.
- Experience taking projects from concept through activation.
- Strong art direction and brand strategy experience.
- Very organized, able to manage multiple assignments simultaneously.
- Hands-on experience in creative process, marketing, graphic design and brand development.
- Good leadership and organization skills.
- Strong interpersonal skills and ability to establish working relations with various teams.
- Domicile of Meghalaya.

### **Compensation: Negotiable based on the quotation from the applicant**

Interested candidates can send the CV by email on or before 25th February 2021. Email id: [hr.meghalayanage@gmail.com](mailto:hr.meghalayanage@gmail.com)

Sd/-  
Chairman and Managing Director  
Meghalayan Age Limited