

# MEGHALAYAN AGE LIMITED

(Govt of Meghalaya Undertaking)

**Advertisement No. MAL/03/2020/209**

## **Request Application for Community Tourism Fellowship**

Meghalayan Age Limited (MAL), a Govt of Meghalaya undertaking invites eligible individuals to apply for the fellowship programme under Community-Based Rural Tourism.

Last date for Applying: on or before **31<sup>st</sup> March 2021** by 5:00 PM.

### **Background**

This initiative from the Meghalayan Age Limited (MAL) is to enable mobilizing of local tourism practitioners to disseminate information as well as share knowledge on community-based rural tourism and provide assistance to the local community, thereby developing and improving the tourism in the state.

### **Selection**

Under this fellowship programme, the practitioners from different rural areas will be selected from among the applicants. The selection process for the role will be based on a walk-in interview with the panels from the Tourism Department & MAL.

### **Desired Qualification**

The applicants should be minimum of **a graduate** with sound knowledge on the concept of community-based tourism with good writing and communication skills. Knowledge of a local language either Khasi, Garo or Jaintia beside English is a basic requirement. It is also expected that these applicants have a bike/motor vehicle and can commute on their own without hindrances whenever required. Preference will be given to applicants from rural areas.

### **Deliverables**

The tourism practitioner selected under this fellowship programme will work under MAL and their role includes but not limited to talking with local communities and explaining about community-based tourism, identifying the uniqueness of the particular village and building tourism strategy based on it. Their primary role will be to build clusters of villages with potential of rural tourism opportunities. They will also act as a bridge between the Government and the local community in sharing the vision and working towards a common goal. Besides, the practitioner will help in getting the local society or organization registered through a hand holding process such as making their Applications and getting them registered through the RCS Office etc.

### **Compensation**

Each selected fellow will be paid a grant of up to 2 lakh rupees on a quarterly basis subject to the fulfillment of all the deliverables.

The engagement will be for a period of 1 year.

**1. Prescribed Application Form:** Prescribed application form can be downloaded from MBDA website, [www.mbda.gov.in](http://www.mbda.gov.in) "Or" can be obtained free of cost from the **O/o Meghalaya State Secretariat, Room No- 238, Yojana Bhawan.**

**2. Mode of Submission of Filled Application Form:**

**2.1 Direct Submission** to **O/o Meghalaya State Secretariat, Room No- 238, Yojana Bhawan** "Or" "Via-email" to [hr.meghalayanage@gmail.com](mailto:hr.meghalayanage@gmail.com) .

**2.2** Applicants are advised to clearly mention the name of the position being applied in the cover of envelope and in the subject line of e-mail as "**Application for the position of \_\_\_\_\_**".

**2.3** Applicants are advised to read carefully the eligibility criteria and other conditions prescribed for the post before applying.

**2.4** Applicants must enclose along with the Application Form, recent passport size photograph, and self-attested copies of the following documents;

- Filled Application form
- Updated Resume
- Educational qualifications certificates
- Proof of Experience or Experience Certificates
- Identity Proof (PAN Card or Aadhar Card)

**2.5** Incomplete application shall not be entertained and is liable to be rejected. However, an extra sheet of A4 size may be attached, wherever necessary, mentioning the serial no.

**2.6** Last Date for submission of application is **31st March 2021 up to 05:00 PM**. Application received after the last date will be not be entertained and MAL will not be responsible for any kind of postal loss or transit delay.

Sd/-  
Chairman and Managing Director  
Meghalayan Age Limited